

[KOFM / KGWA]

II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
1	Oklahomans For Indian Opportunity 3001 S. Berry Road, Suite B Norman, OK 73072	Y	0
2	School of Journalism & Broadcasting Oklahoma State University 206 Paul Miller Stillwater, OK 74078	Y	0
3	Enid NAACP local chapter 2716 E. Cherokee Enid, OK 73701	Y	0
4	Langston University P.O. Box 97 Langston, OK 73050-0907	Y	0
5	www.oaborg.ok Oklahoma Association of Broadcasters 6520 N. Western Suite 104 Oklahoma City, OK 73118 Carl Smith or Nancy Struby	N	0
6	University of Central Oklahoma Career Services 100 N. University Drive Edmond, OK 73034 (405)974.3346	Y	0
7	Booker T. Washington Community Center 800 South 5 th Street Enid, OK 73701	Y	0
8	Carver Education Center 815 South 5 th Street Enid, OK 73701	Y	0
9	Southern Height Community Organization 459 East State Enid, OK 73701	Y	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
10	The Black Chronicle P.O. Box 17498 1528 N.E. 23 rd Street Oklahoma City, OK 73136	Y	
11	KOFM/KGWA 1710 West Willow Enid, OK 37303	N	
12	Enid News and Eagle 227 West Broadway Enid, OK 73701	N	
13	Enid Help Wanted.com 1710 West Willow Enid, OK 73703	N	
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22			
23			
(etc.)			
TOTAL INTERVIEWEES OVER REPORTING PERIOD			9

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Job Banks / Internet Programs	<p>Job openings in 2005 were posted on the OAB Job Bank (oabok.org), which disseminates job opportunity information to over 40 organizations that target women, minorities, and those interested in careers in Broadcasting.</p>
2	Participate in Events Related to Career Opportunities in Broadcasting	<p>On 02/06/05, staff attended a job fair at Autry Tech and demonstrated what a career in radio is about to the several hundred high school students attending.</p> <p>On 02/09/05, staff hosted a tour by Leadership Greater Enid, and explained the career of radio to the approximate 15 students.</p> <p>The week of 02/21/05, FFA students from 12 area schools job shadowed with Alan Clepper, Drew Ritchie, and Danny Diamond.</p> <p>On 03/08/05, Owner Kyle Williams spoke to a broadcasting class of approximately 20 at NWOSU Enid about radio advertising and employment.</p> <p>On 06/15/05, staff led a tour of about 20 students in the radio station. They were given information about a career in radio.</p> <p>On 07/19/05, Alan Clepper was sent to a video production company to do voice over work on a new recruitment video to be used for radio education during remote broadcasts.</p> <p>On 08/26/05, staff was at Oakwood Mall for a job fair. We were able to talk with hundreds of potential employees about a career in radio.</p> <p>During the fall of 2005, General Manager Jerry Butler attended Leadership Greater Enid, sharing with those involved about careers in radio.</p> <p>On 10/29/05, staff was able to talk with several students about the business of radio during a downtown festival.</p> <p>On 01/12/06, Alan Clepper met with several students from Emmanuel Christian school</p>

		about careers in radio.
3	Establish Training Programs for Current Employees	We sent the following employees to training for career development: On 04/01/05 Alan Clepper, EEO officer was sent to EEO training at OAB seminar. On 06/05/05 4 Members of the sales staff attended RAB training and certification.
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